

# FUNSANI

**BECOME A FRIEND OF  
FUNSANI!**



[www.funsani.com](http://www.funsani.com)

**FUNDRAISING PACK**

*Last updated February 2021*

# ABOUT FUNSANI.



Funsani was started in 2002 by **Dr Apakombwele Chisuse.**

Following the death of Dr Apakombwele's sister, she was left a large home in Kitwe, Zambia from her sister's will. The home was converted into an orphanage, which was named Funsani Home.

## OUR VISION

Every child in Zambia impacted by HIV has the opportunity to achieve their full potential.

## OUR MISSION

Our mission is to provide a safe, caring environment to support the wellbeing & education of vulnerable children impacted by HIV in Zambia through Funsani Home and our partnership network.

# OUR STORY.

Over the years, **we have supported 15 children** at Funsani Home, three of whom have gone on to graduate from University with degrees in nursing, civil engineering and electrical engineering. We also have two children who grew up in the home who are currently studying to be a Clinical Officer at North Western University of Health and Applied Sciences, and pursuing a Civil Engineering degree at the Copperbelt University respectively.

We believe **high-quality education is vital to escaping the poverty cycle** in order to live a sustainably healthy and productive life. We hope the children raised at Funsani Home will be able to make a positive impact on Zambian society and be in a position to help other vulnerable and disadvantaged children as they grow up.

Through our community partnerships, we have also been able to **support a further 200 children** in the immediate surrounding community in Kitwe and a further 1,000 through our school partnerships.

As the first wave of children who grew up in the home are all nearing the end of secondary school, our aim is to bring in a new group of children in the near future. We further expect the economic disruption caused by lockdown measures to mitigate the spread of Covid-19 in Zambia will only have heightened the need in vulnerable communities.

## STATS

**100%**

Volunteer-led, meaning 100% donations go directly to our causes



**12-15**

Kids supported at Funsani Home



**200+**

Children supported in the wider Kitwe community



**1000+**

Children supported through our school partnerships

# YOUR SUPPORT.



Without the charity, many of the children we help would have to fend for themselves with no family to support them. Many of their families would not be able to afford the basics these children need to focus on their schoolwork.

## FUNRAISING IDEAS

There are so many things you can do to raise money for charity - either in person or remotely.

Why not bring out a little competition and try a remote quiz night over zoom (let us know if you need any quiz templates or tips on how to set one up!)

If you're really sporty, why not take part in a fun-run, a marathon or a triathlon?

Or if you're more into food ...



MARATHON



SPONSORED WALK



READATHON



TRIATHLON



CAR WASH



GAMES NIGHT



FUNDRAISER EVENT



PUB QUIZ



DINNER PARTY

# YOUR EVENT.

The more personal you can make the communication around your event the better.

The best way to get someone excited and likely to donate to your event is if you can have an in-person conversation about why you're fundraising. Similarly, a personalised email is much more effective than a status update on Facebook or Twitter. That's not to say a well-crafted Facebook status or a Facebook event isn't useful, especially if you would like to reach a large number of people.

And remember, we're all so busy nowadays that sometimes people who are keen to donate just forget, so there's nothing wrong with sending your friends a gentle reminder to jog their memory about your event!

## PERSONALISE YOUR MESSAGES

- Send a **personalised email** to your close friends and family telling them about your fundraising event.
- Consider **creating a Facebook event** to publicise your event
- **Post pictures and status updates** on your Facebook profile to let people know about your event
- If you are preparing for a run or a marathon, let your friends know **how your training is going**
- A couple of weeks before your event you can start **increasing the frequency of your social media status updates**
- **Don't forget to thank all your supporters** who donated and tell everyone how your event went
- You can **suggest your supporters sign up to the Funsani** mailing list



# ASKING FOR DONATIONS.



The easiest way **to set up a fundraising event** is on our Virgin Money Giving page and creating a target you would like to reach.

## CREATING A FUNDRAISING PAGE

Our Virgin Money Giving page allows you to easily share your event on Facebook, Twitter, Google+ or LinkedIn.

What's more, as long as your donors are UK taxpayers, they can automatically top up the value of their donation through 'Gift Aid'. This means that for every £1 donated, the charity receives £1.25 at no extra cost to the donor.

1. Go to our Virgin Money Giving page and click "Start Fundraising"
2. Choose what kind of event you are fundraising for
3. Enter a fundraising target
4. Sign in or create a Virgin Money Giving account
5. Create your fundraising page
6. Add some details about your event - you can add even pictures or videos to spice up your page

# A LITTLE GOES A LONG WAY.

Here's an idea of how much items cost for Funsani in Zambia. Using this information could perhaps make donations more tangible and could incentivise individuals to donate more!

**£50** School supplies for all of the children in the home

**£100** New school shoes for all of the children in the home

**£100** Monthly food expenses

**£500** Start-up a self sustaining project e.g. chicken run or vegetable patch

**£500** Monthly upkeep of the home

**£1,000** School fees and supplies for all the children in the home

**£2,000** Send a child to university

**£3,000** Improved sanitation facilities at our partner schools

# THANK YOU!



We are excited to hear about your fundraising event and we would be happy to support in any way we can!

Email [funsani2002@gmail.com](mailto:funsani2002@gmail.com) to get in contact!

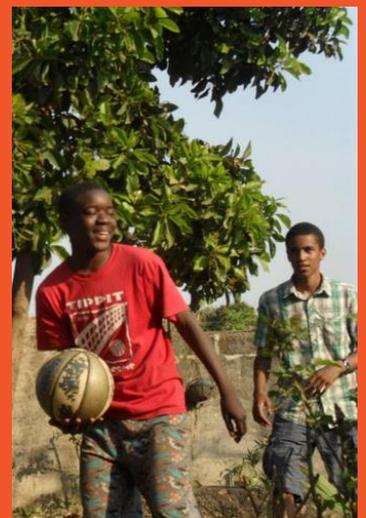
We look forward to hearing from you!

**Email:** [funsani2002@gmail.com](mailto:funsani2002@gmail.com)

**Website:** [www.funsani.com](http://www.funsani.com)

**Facebook:** [www.facebook.com/FunsaniZambia/](http://www.facebook.com/FunsaniZambia/)

**Instagram:** [@funsani.zambia](https://www.instagram.com/funsani.zambia)



Registered Charity: No.1112816 (UK)ORS/102/26/537 (Zambia)

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